Association of Test Publishers

The intelligent voice for testing





2012-2013 Annual Report

THREE great cities...

... ONE great Association



September, 2012 Destination: Berlin December, 2012 Destination: Beijing February, 2013 Destination: Ft. Lauderdale



Have bags...will travel Message from the CEO... William G. Harris

Dear Colleagues,

I am pleased to report that ATP currently boasts the highest level of membership ever; our workshops and conferences continue to surpass sponsorship goals and attendance records; and our networking capability has stretched to include regional divisions in Asia and Europe.

For two decades ATP has used the power of its collective members to tackle challenges, confront obstacles and push open frontiers for a now global testing and assessment industry.

ATP is committed to

Education. In the second half of 2012 and into 2013, through the support of members and sponsors, ATP hosted workshops and conferences in Beijing, Berlin, and Ft. Lauderdale.

ATP is committed to Advocacy.

Whether it is monitoring legislative initiatives that impact the testing industry in North America; or playing a leading role in the development of International Standards such as ISO 10667; or developing best practices such as the Model Guidelines for Preemployment Integrity Testing, 3rd Edition and the Operational Best Practices, versions 1 and 2, ATP members have helped foster vital activities that protect and advance the assessment industry.

ATP is committed to Security.

Under the leadership of Security Committee Chair, Nikki Eatchel of Questar, work continues to be done by the ATP Security Committee from coordinated DMCA take-down initiatives to the publication this year of Assessment Security Options: Considerations by Delivery Channel and Assessment Model.

ATP is committed to Research.

Under the leadership of Editor Chad Buckendahl, Ph.D., of Alpine Testing Solutions, new articles and special editions are being published every year in the *Journal* of Applied Testing Technology.

ATP is committed to Networking and Promotion.

The ATP website links potential clients directly to ATP members and links ATP members to their colleagues around the globe. In 2013 we welcomed new Board Member Walter Wang, representing the Asia Regional Division, and established an active Founders Committee in India.

As we move into 2013, we will be reporting on structural changes within ATP that will better align us for the future as a global organization. The support of members is more important than ever as our industry faces the challenges of globalization and shifting markets. We are your Association and your support is as vital now as it was two decades ago.

Sincerely,

William

William G. Harris, Ph.D. CEO

Financial Information 2012

EXPENSES

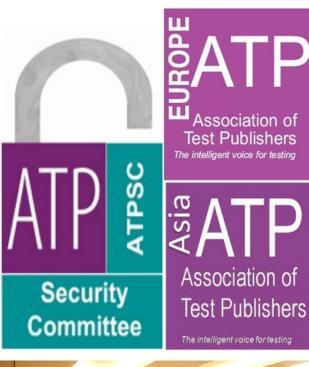
Management	\$	369,849.00	
Taxes & Benefits	\$	61,374.00	
Legal/Legislative	\$	100,187.00	
Meetings/Conferences	\$	896,547.00	
General Operating Expenses	\$	179,666.00	
Total Expenses	\$1,607,623.00		
REVENUE			
Dues	\$	576,113.00	
Conferences	\$1,072,022.00		
Sales & Affinity Programs	\$	35,023.00	
Investment Income	\$	1,263.00	
Total Revenue	\$1,684,421.00		
ASSETS			
Cash/Checking accounts	\$	741,577.00	
Reserve Fund	\$	220,192.00	
Accounts Receivable	\$	225.00	
Inventory	\$	650.00	
Prepaid Expenses	\$	125,484.00	

LIABILITIES AND NET ASSETS

Deferred Revenue	\$ 567	,951.00
Accounts Payable	\$	397.00
Unrestricted Net Assets	\$ 519	,780.00

Total Liabilities and Net Assets

\$1,088,128.00





Marta Lopez, (center) Director, Strategic Planning and Staffing for the United Nations and a keynote speaker in Berlin, shares a moment with colleagues.

ATP 2013 BOARD OF DIRECTORS

Marcia Andberg, Ph.D. Marcia Andberg Associates Douglas Becker, Ph.D., ACT, Inc. Eugene Burke, Ph.D., SHL Lisa R. Ehrlich, Ph.D. Measured Progress Scott Hamilton, Ph.D., Profiles International Reid Klion, Ph.D., Performance Assessment Network David Meissner, Kryterion Christine Niero, Ph.D., Professional Testing Service Amy Schmidt, Ph.D., Educational Testing Service Walter Wang, ATA Bill West, Pearson VUE (Chair) Andrew Wiley, Ph.D., The College Board

ATP 2013 Officers

Chief Executive Officer: William G. Harris, Ph.D General Counsel: David Arnold, Ph.D., J.D., Wonderlic, Inc. Secretary: Gerald Borofsky, Ph.D., Bay State Psychological Associates Treasurer: Marten Roorda, Cito

ACT. Inc. Academic Therapy Publications A&D Resources AICPA **Alpine Testing Solutions** American Institutes for Research American National Standards Institute (ANSI) American Printing House for the Blind Assessio International AB ATA Testing Authority, Inc. Assessment Distribution Services Assessment Systems Autodesk, Inc. Australian Medical Council Bay State Psychological Associates, Beijing Insight Management Consulting Co. Board of Certification for Emergency Nursing Breckenridge Institute CA Commission on Peace Officer Standards & Training Cambridge Assessment Cambridge Michigan Language Assessments The Cambridge Don C++ Institute Castle Worldwide, Inc. **Caveon Test Security** CASAS Center for Credentialing & Education, Center for Advanced Studies in Measurement and Assessment Center on Education and Training for Employment **Certification Management Services** Chicago Medical Training Center Cito B.V. The Clark Wilson Group The College Board Comms Multilingual Ltd. CPP, Inc. CRP Henri Tudor CSA Standards

We Are ATP

CTB/McGraw Hill Dansk Psykologisk Forlag Data Recognition Corporation Dilworth Paxson Llp Directional Insight International The Donath Group Ebilities Pty Ltd. Educational & Industrial Testing Service Educational Testing Service Eduquity Career Technologies Edutech EMC Corporation Empleos.net **Employment Research & Development** Institute Exam Design, Inc. Examsoft Worldwide, Inc. Excelsoft **Executive Development Assessment** Centre Express Evaluations **GED** Testing Service Global Psychometric Services, Golden LLC Graduate Management Admission Council Hewlett Packard Hogan Assessment Systems Hogrefe Publishing **IDS** Publishing Corporation Industrial Psychology International, Institute for Personality and Ability Testing International Credentialing Associates Internet Testing Systems Japan Third Party Co., Ltd. Joint Commission on Allied Health Personnel in Opthalmology (JCAHPO) Kryterion Inc. Language Testing International,

Linux Professional Institute Litho Technical Lotus Development Corporation Lovalist Exam Services Marcia Andberg Associates Measured Progress, Inc. Measurement Incorporated MeritTrac Services Pvt. Ltd. Meta Metrics, Inc. MetriTech, Inc. **Microsoft Corporation** Morris & McDaniel, Inc. Mountain Measurement, Inc. National Center on Educational Outcomes, University of Minnesota Naklada Slap NATA Board of Certification, National Testing Service - Pakistan Net Egitim Yavincilik Tic. Ltd. National Council of State Boards of Nursing NCCPA Netlogon Technologies, Inc. Nichols & Molinder Assessments NPC Inc. Organization Analysis & Design Pearson Assessments Pearson Educational Measurement Pearson VUE Peoplecert International Performance Assessment Network Performance Programs, Inc. Performance Testing Council Performanse Personnel Systems Corporation **Prevue Assessments** ProctorU, Inc. Professional Credential Services. Professional Examination Service

Professional Testing, Inc Profiles GmbH **Profiles International Finland** Profiles International, Inc. **Profiles Nordic** Profilinfo S.A. Prometric PSI Services LLC Psychological Services Bureau, Inc. Psychometrics Canada Ltd. Opercom Ltd. Ouestar Assessment, Inc. Questionmark Corp. **Ramsay Corporation RANDA** Solutions Research in Motion, Ltd. The Riverside Publishing Company SAP AG The SASSI Institute Shenzhen Sea Sky Land Technoogies SHL Sigma Assessment Systems, Summit Consulting Group Talent Assessment and Development LLC Targeted Testing, Inc. Tests.com Tests for Higher Standards **Turning Technologies** UBC Real Estate Division, Sauder School of Business Uw Center for Placement Testing Vangent Inc. Vantage Learning Western Psychological Services Wild & Associates Winslow Research Institute Wohl Communications Wonderlic, Inc. Zoomorphix Systems

ATTP Association of Test Publishers The intelligent voice for testing

601 Pennsylvania Ave., N.W. South Building, Suite 900 Washington D.C. 20004